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U. S. Department of Agriculture



1936

L. B. CODDINGTON CO.

GROWERS AND HYBRIDIZERS

MURRAY HILL

NEW JERSEY







## Gold Medal Rose

*This Rose was the winner of four American GOLD MEDALS and two foreign Certificates of Merit from the Royal Horticultural Society, London, and from the great Rose exhibit at Barcelona, Spain.*

*The American Rose Society in April, 1935, presented the Gertrude M. Hubbard Gold Medal to the President Hoover rose as the most outstanding garden rose, of American origin, that has been introduced in the last five years.*

### THE PRESIDENT HOOVER ROSE

A wonderful outdoor rose—beautiful cerise-pink, orange and scarlet, with long pointed buds. You will want to include some in your garden.

**Price: 50c each**

**6 Plants \$2.50—12 for \$5—25 for \$10—50 for \$17.50**

### “THE MOST BEAUTIFUL ROSES IN MY GARDEN”

Time after time this statement is made by those who plant our roses. We quote from a letter received from Brooklyn, N. Y.—“At the beginning of the summer I purchased a *President Hoover* rose bush from you. Of all the roses I have I think this is the most beautiful.”

#### STANDARD VARIETIES WE OFFER

**BRIARCLIFF.** A splendid rose-pink, without any shading at all.

**TALISMAN.** Brilliant orange-red buds, combined with gold apricot, pink and carmine.

**WHITE KILLARNEY.** The well known white rose.

**JOANNA HILL.** This is a clear yellow, deepening in center to orange. Strong stems producing an abundance of blooms.

**PREMIER SUPREME.** A rich dark pink.

#### PRICES

*For all “STANDARD VARIETIES” of roses listed are as follows:*

<b>Single Plant</b>	<b>-----\$ .35</b>
<b>6</b>	<b>----- 2.00</b>
<b>12</b>	<b>----- 3.50</b>
<b>25</b>	<b>----- 6.50</b>
<b>50</b>	<b>----- 11.50</b>
<b>100</b>	<b>----- 20.00</b>

#### **Special prices on 1,000 or more**

Up to twenty-five plants, at above prices, delivered prepaid east of the Mississippi River. West of that dividing line of the country, add for postage as follows: 1 plant, 10 cts.; 12, 35 cts.; 25, 70 cts.; 50, \$1.20; 100, \$2.00.

#### TIME OF DELIVERY

We begin filling orders as soon as our conditions allow, usually about the middle of May, in the latitude of New York, filling orders in rotation as far as possible and practicable.

Give full and complete address and shipping or delivery instructions. We try to deliver by truck within reasonable distance of Murray Hill.

The plants are ready for planting as received, but can be pruned back a little more if so desired. Plant firmly, and water as conditions of soil and weather make it advisable.

# What They Think About Our Plants!

Baltimore, Md.

"My *President Hoover* and *Autumn* have given me so much joy, I simply have to have the *Mrs. L. B. Coddington* rose!"

\* \* \* \* \*

Cleveland Heights, Ohio.

"I purchased three *President Hoover* roses from you two years ago. They have made wonderful growth and have produced many fine flowers, some five inches across."

\* \* \* \* \*

Oakland, Calif.

"I have some *Hoovers* now and I must say it is a beautiful rose; also have your *Autumn* and it is a knockout! My hat is off to you for creating such beauties! I really haven't the words to describe them."

\* \* \* \* \*

Pittsburgh, Pa.

"Wish to commend you about the rose bushes that I received from you last week. The both *Hoover* roses did well, especially *President Hoover*. Had fourteen flowers from that bush and everyone appreciated the beauty of the rose."

\* \* \* \* \*

Flushing, N. Y.

"About ten years ago I received a shipment of roses from you which have been most satisfactory during these years. However, the past winter proved too much for them and I now find that I have to replace about thirty-five."

\* \* \* \* \*

Portland, Ore.

"Please send me your new rose *Mrs. L. B. Coddington*. If this rose comes up to *Autumn* and *President Hoover* it will surely be a wonderful rose. The two roses are without a doubt the finest in every way that I have in my garden of over two hundred and fifty. Thank you for such fine roses!"



# ***Visitors Are Always Welcome***

Call on us any time you are in our vicinity as we are always glad to greet our customers.

## ***How to Reach Our Place***

Our Greenhouses are located at Murray Hill, which adjoins Summit, New Jersey. It is on the Lackawanna Railroad. Our office and greenhouses are but a short distance from the station. It is on good roads from all points in New Jersey.



## ***To Carry the Plants Through the Winter***

We recommend the following simple method: before the ground is frozen too hard, usually about the middle of November, procure some rough straw or litter, or branches of evergreens, or dried leaves and put around the lower parts of plants, to a height of about one foot. Cover this with a little soil to prevent the wind from blowing it away. In the Spring remove this and cut away the wood killed by frost, giving a mulching of well-rotted manure.

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*We are closed for business all day Sunday.*

